

DOĞUŞ OTOMOTİV SERVİS VE TİCARET A.Ş.**2014 ORDINARY GENERAL ASSEMBLY MEETING CALL**

Our Company's 2014 Ordinary General Assembly Meeting will convene as a session open to the public for the purpose of discussing and resolving the items on the agenda provided below on Friday, March 27, 2015 at 10:00 a.m. at the address "Muallim Naci Caddesi, No. 26, Bentley Istanbul Showroom, Ortaköy-Beşiktaş/İstanbul."

Shareholders may either attend the Ordinary General Assembly Meeting, personally or by proxy, either in its physical environment or remotely through the electronic system.

Shareholders or their proxies who wish to attend the meeting over the electronic system shall be required to hold an "Electronic Signature Certificate" and provide the required identification from the Central Securities Depository (MKK) ; they will otherwise not be able to participate in the meeting.

The persons assigned as proxies by shareholders who will be unable to personally or electronically participate in the meeting are required to draw up a letter of proxy as shown in the attachment or in a sample that can be obtained from company headquarters or from the website www.dogusotomotiv.com.tr and, in accordance with the Capital Market Boards Circular No. II-30.1, this document must be presented bearing a notarized certification of the signature. A proxy authorized over the electronic system via the Electronic General Assembly System shall not be required to present a letter proxy.

The Disclosure Document pertaining to the Company's financial statements and independent auditors' report, appropriately drawn up in accordance with the Capital Markets Board regulations, the Board of Directors' annual report, as well as the Board of Directors' profit distribution proposal shall be made available to shareholders for their review in the period starting 21 days prior to the date of the meeting at the Company headquarters and on the website www.dogusotomotiv.com.tr.

Respectfully submitted for the information of our shareholders.

Faithfully yours,

THE BOARD OF DIRECTORS