

**DOĞUŞ OTOMOTİV SERVİS VE TİCARET A.Ş.
2013 ORDINARY GENERAL ASSEMBLY MEETING CALL**

Our Company's 2013 Ordinary General Assembly Meeting will convene publicly to discuss and resolve the agenda items provided below at 10:00 on Thursday, March 27, 2014 at the address "Muallim Naci Caddesi, No: 26, Bentley Istanbul Showroom, Ortaköy-Beşiktaş/Istanbul.

Shareholders may either attend the Ordinary General Assembly Meeting in person or remotely, or assign a proxy to attend on their behalf.

Shareholders or their proxies who wish to attend the meeting remotely must hold a "E-Signature Certificate" and provide the required identification from the Central Securities Depository (MKK), or will not be able to attend the meeting.

Shareholders who will not attend the meeting in person or remotely are required to prepare a letter of proxy for their representative in line with the sample provided as an attachment and at www.dogusotomotiv.com.tr, and submit it with a notarized signature in accordance with the Communique II-30.1 of the Capital Markets Board of Turkey. Representatives authorized through the E-General Assembly System are not required to submit a letter of proxy.

Company's financial charts drawn up in accordance with the Capital Markets Board regulations, independent audit reports, annual report of the Board of Directors, Board's profit distribution proposal and meeting agenda will be made available to the shareholders 21 days prior to the meeting date at the head office and www.dogusotomotiv.com.tr.

Respectfully submitted to the information of our shareholders.

Sincerely,

The Board of Directors